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2 FASHION: Made in...

Greek revival Athens

Fashion brands are focusing on authenticity and sustainability, and the drive to promote traditional manufacturing and shorten supply chains is reinvigorating makers. In the first of a new series, we find the firms defining a city's fashion culture. First stop: Athens.

WRITER Anastasia Miari РНОТОGRAРНУ Tony Hay



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5. Lifelong journey *Hak Studios*

Hailing from Kastoria, a Greek city that has been central to the country's fur and leather trade, Alex Kotoulas was raised in artisans' workshops and learned to sew from a young age. Now he runs Hak Studios, a multidisciplinary brand that encompasses hand-crafted bags, leather accessories, ceramics and artwork made from materials found in Greece. Kotoulas's first design was the Voyager backpack, which marries durable canvas with supple leather. "I wanted to create something that could transition between my Athenian life and summer on the Greek islands," he says. hak-studios.com